

FENG SHUI — The Science of Natural Alignment

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Feng Shui acknowledges that all locations, spaces, objects and humans are made of energy. The idea is to classify these energetic qualities based on their compatibility with each of the principle five elements — Metal, Water, Wood, Fire and Earth — a hidden language so to speak. In the Western world, we misunderstand these elements. For example, we believe a round wooden table is the element of Wood, but in actuality, it is the energetic element of Metal. Energy is not always related to an object's material. Feng Shui is a powerful science that quickens your pace and places you at life's next challenge; your next step in personal growth. Nothing remains sustainable unless it receives sustenance. Our thoughts feed us, the food we eat feeds us, and our surrounding environment impacts us. How do the buildings we inhabit affect our lives? Do the places we work, live and play nurture us? A building's energy comes from its design, which, when integrated with human energy, has the power to sustain us, renewing itself day after day. Now that's sustainability!

We are energy. Space is energy. Location is energy. Direction is energy. Time is energy. Placing all of these energies together in the right place at the right time produces a continuing universal connection, while we are otherwise engaged in everyday mundane affairs. Aligning our vibrational energies with those of nature lifts us into the path of the conscious vortex, thus allowing us, you and me, to be a creative transcendent pathway to absolute transformation. From that moment on, we are sowing the seeds for our future with all that we can possibly be.

A friend of mine utilized our design service to turn his business around. Stan owns a successful brand design and marketing company. It all began with an on-site three-hour conversation. My partner Pamela and I first visited Stan's office building to meet his wife/business partner and staff. Do you know what it feels like when you step into a space where you can't breathe? The building's construction was strong and it had beautifully-designed decor, but Stan was positioned in the wrong office location, the color co-ordination was incorrect, and the energy of the space drastically needed to be activated. One mid-afternoon phone call later, we were asked to proceed in redesigning a design company. I was over the moon; a challenge to design the designed!

The first act of change was to trust Stan's wife Tricia to strip away Stan's ego and to cement her power, importance and partnership in the business. Feng Shui uses numbers, sometimes called "the law of attraction numbers," to quantify a person's GUA element. These may appear as numerology to the outsider, but in fact, these numbers are energetic qualities in symbolic form.

Quantum science explains that when two energies come together, there exists possibility. In implementing Feng Shui principles, we analyze energy's relationship to a specific person; by defining the outcome, possibility now becomes probability. This creates the portal of opportunity — designed for that person's evolution. In Stan's case, his opportunities have been noticeable. In removing Stan as the sole figurehead, the dynamic between the supervisors and staff instantly shifted. Furthermore, Stan and Tricia experienced a better compatibility working with one another, a change that has allowed their business to flow on a smoother stream.

What did we do to create balance within and outside the

structure? The first external change was to redesign the landscape of the front entrance. Garden designs will act in one of two ways, both of which have the potential to affect your business; it will either be a liability or an asset to your success. Gardens are energies that need to be compatible with a building structure.

Inside the building, we relocated Stan to a specific location that relates to his position in the company. His new spot allows for a permanent connection to the energy stream while at his desk. Additionally, in order to lift the building's internal balance for new growth, walls changed color and pictures and decorative pieces were rearranged according to their energetic qualities. The main room was activated with a water feature. The entire direction of the business is now focused on making a difference, remaining open to diversity, creating a healthier environment and greater accountability. These changes seem amazing in such a short period of time, but it's the norm.

Stan's business now has fewer expenses due to new creative changes within the business structure. An added bonus included new avenues for income streams. The niche/ space we so often look for in business exists in all areas of life; in our thought processes, in our relationships and most importantly, in our communication. Existing business and other prospects have now increased for Stan, challenging him to find new ways of interacting in life. So where is he now within this changeover?

Today, Stan is a new man. He looks healthier, his life is full of purpose and potential, and there is trust in the intangible unfolding processes that we seem to have little control over. As Tricia explained, "Stan has embraced a transformation that's beautiful to observe. I'm grateful to be a part of this." His business is now

about being as authentic as possible, and looking at sustainable solutions: "My dream right now is not to have a huge team of people working for me, but rather, to have a higher value that we can offer to people and to make a lasting contribution to the world. I was feeling a bit lost but now I have a road map. It's not completely crystal clear, but I can definitely feel there is something solid, yet intangible, that I'm moving toward. I always thought 'branding' was intangible until I met you guys."

Now open to new direction, Stan's life is about cooperation, as opposed to being in competition. His life is so much more rewarding and doors to greater expansion have opened. As Tricia states, "This has been a complete paradigm shift. I now have a clearer sense of my purpose and contribution to the company, transforming it from a perspective that this is solely Stan's business to our business. And Stan's transition and acceptance of this enhanced partnership is more fluid and comfortable than ever... there's no resistance."

The entire direction of the business is now focused on making a difference and creating a healthier environment.

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